



THE OVERSEAS PRESS

BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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Vol. 21, No. 47

December 10, 1966

World-Wide Ticker

Edited by JERRY KRISKA

MOSCOW from SCOTT BRUNS

Moscow lost an Ambassador to Foggy Bottom. But *Newsday's* Ed Stevens found him a gift on behalf of the press corps which was as near as you can come in Moscow to having your cake and eating it too. Ed's wife Nina led him to a 150-year-old Samovar from Tula, a fully functioning antique with chimney and all the accessories. Ed stoked it with two liters of vodka — the edible part of the cake — and presented it the night before Ambassador Foy Kohler's departure with a speech that warmed hearts in Spaso House despite a heavy snowstorm outside. Foreign Minister Andrei Gromyko made sure the Ambassador saw how Russian Samovars had progressed since the revolution. His gift at a luncheon just before Kohler's departure was an electric Sputnik-Age Samovar. Kohler's staff weighed in with a check in an envelope. They said it was for furniture for Kohler's new Florida house. But unconfirmed reports circulated here that it would all go for enough tea to keep two czar-sized Samovars operating.

Moscow meanwhile said good-bye to another operator, Vince Burke, the man who once cut red tape by telling Soviet officials to quit giving him the run-around because, "It isn't in the plan of the Los Angeles Times." Vince invited the press corps to a reception for his successor, Richard Reston, son of you-know-who, and wife Jody. Vince will be joining another old Moscow hand, Tom Lambert, when he gets back to the LA Times Washington bureau. Wife Vee left this fall in time to get the house open and put the kids in school . . . reports back the silent plumbing stateside spooks

(Cont'd on page 4)



FIFTH FLOOR LOUNGE: Steve Korsen and Wad Allen take a look at news in color on the new television set in the recently refurbished fifth floor members' lounge. Suite was recently opened as a retreat for OPCers to watch television, read, relax, etc.

AMB. ATTWOOD LOCATES NEWS WORLD 'WHERE THE ACTION IS'

"I came back to be where the action is — and I don't think journalism has ever been so important as it is today," said William Attwood, speaking to OPC members Nov. 30, on the topic "Why I Left Diplomacy and Returned to Journalism."

Attwood, after serving as foreign editor of *Look*, left writing to become US Ambassador to Guinea, and later to Kenya. Now he's back "in the business" as editor-in-chief of Cowles Publications.

"It's useful for people in our profession to get into government," Attwood said, "and I come out of government a very loyal alumnus."

"But we've got to inform the people — tell the truth — and that's one reason

I'm glad I came back," he said.

Summing up a few world issues, Attwood commented:

"The real problems are the growing gap between the rich and the poor countries, nuclear proliferation, and the need for education."

"There is a lot of 'Yankee Go Home' propaganda — but I think they're wrong. We can't get out of the world. We've got to make the right decisions, and that's where we all come in."

"Viet Nam is another thing that's not well understood. Having gotten in, we've got to stay. There's nothing else we can do."

A second reason for "getting back

(Cont'd on page 4)

CHRISTMAS GIFTS NOW AVAILABLE

IN LOBBY OF CLUBHOUSE MANY, MANY ATTRACTIVE ITEMS TO CHOOSE FROM

All items are handsomely inscribed with the Overseas Press Club Insignia

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High ball glasses (\$15 per doz.)	1.50 ea.
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JUST IN

Tie clasp in gold finish with OPC Insignia	\$ 2.95
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Brussels Party To Feature Replica Of Outdoor Market

H. Peter Dreyer, Chairman of the OPC charter reception in Brussels next May 18, reports that Willem Sprokkreeff, Brussels Hilton manager, has planned an unusual cocktail party which he has titled "Bienvenue a Bruxelles." In addition to the



Dreyer

to the charter group, notables of interest will be invited for the event.

Sprokkreeff explained that he plans to reproduce with scenery the famous Grand Place of Brussels as it was 300 years ago — the Great Market Square. Against this background he will have real out-of-door market stands and stalls with picturesque arrangements of vegetables, fruits, cheeses, sausages, flowers, laces, flea market odds and ends, a brewer's stand and other colorful displays found in an open public market. Each stand, which will be attended by a servitor dressed in an appropriate costume of the 17th century, will also serve as hors d'oeuvres tables for the guests. To complete the atmosphere of the party, background music of Belgium's famous carillons and bells will be especially recorded for the occasion.

A TWA Intercontinental Jet leaves New York for Brussels May 17, 1967, arriving at Kennedy International June 18. Round trip fare is \$285; non-refundable registration fee of \$10 should be made out to OPC Charter Travel.

BAKAL CREDITS BULLETIN

Author Carl Bakal thinks *The OPC Bulletin* story on the Book Night for his *The Right to Bear Arms* may have influenced the decision of *The New York Times* to publish last Sunday an editorial backing gun control legislation.

The Bulletin story noted that *The Times* did not publish Bakal's figure of 54,000 persons killed by firearms since the Kennedy assassination. The paper's editorial did refer to the number; the editorial also used quotes taken from his book without credit, according to Bakal. "The 'more than 50,000' figure in the editorial could only have come from *The Bulletin*," he said.

NEW YORK SCENE

Wed., Dec. 14 – Nova Scotia Regional Dinner, with Nova Scotia Premier Robert L. Stanfield. 6:30 cocktails, 7:30 dinner.

Children's Christmas Party

Tues., Dec. 20 – Children's Christmas Party. 4-6 p.m.

This will be youngsters' day at the Club, complete with magician act, free toys, Cokes and ice cream. Another special attraction will be artist *Kay Kato*, who will make cartoon sketches in color for the children's amusement. (Kay made a hit by performing the same service on the spur of the moment at last year's party; this time she gets benefit of advance notice.)

Bring your youngsters to the party, then relax yourself somewhere downstairs in the OPC dining room or grill.

Grownup's Christmas Party

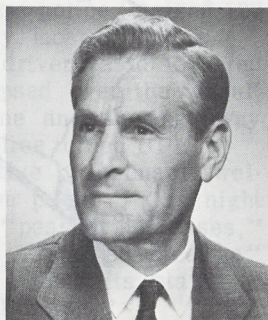
Tues., Dec. 20 – Bistro International Christmas Cocktail Party. Entertainment. 6:15 p.m. (Reservations, please.) Special Christmas Dinner available.

Star performer at the Bistro Party will be Charles Haywood, internationally known folklorist and folk music expert.

A prize of a round trip to Bermuda via BOAC also will highlight the evening.

Haywood, president of the US National Committee of the International Folk Music Council of UNESCO, is author of numerous books on this subject, including the recent *Folk Songs of the World*. He has had a successful career as folk singer, concert, radio and television artist and opera performer, appearing with leading orchestras and opera companies. Currently, he is professor of music at Queens College of the City University of New York.

Other entertainment also will be presented at the cocktail celebration. For those who wish to stay after the Bistro Party, a special Christmas dinner will be prepared in the dining room.



Haywood

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

BARRERE, IRTS HEAD, DIES

Claude Barrere, Executive director of the International Radio & Television Society, died of a heart attack in his New York office Dec. 2. He was 60.

Barrere was associated with steamship and travel agencies early in his career. From 1940 to 1946 he was with NBC, before becoming an independent program and PR consultant. He was eastern director for television of Broad-

cast Music Inc. from 1953 to 1956, when he joined IRTS.

He was the son of Georges Barrere, composer, and Michelet Burani, actress, both well-known in France.

Barrere, who made his home in Harrison, N.Y., is survived by his wife, Ruth, and two brothers, Gabriel (an actor whose professional name is Paul Bryar) and Jean.

FOREIGN RELATIONS COUNCIL OFFERS FELLOWSHIP

The Council on Foreign Relations is again offering the Edward R. Murrow Fellowship for American Foreign Correspondents.

The fellowship, for study and research at the Council in New York City and at a NYC university, is open to American newspaper, magazine, radio and television correspondents now or recently serving abroad, who plan to return to foreign posts.

Fellowship holder for 1967-68 study period between Sept. 15, 1967, and June

15, 1968, will be chosen by the Fellowship Advisory Committee, which is composed of *Edward W. Barrett*, Columbia University; *Gardner Cowles*, *Look*; *Emanuel R. Freedman*, *The New York Times*; *August Heckscher*, *The Twentieth Century Fund*; *Frank Stanton*, CBS, and author *Theodore H. White*.

Applications and requests for information should be addressed to Rolland H. Bushner, Fellowship Secretary at the Council, 58 East 68th Street in New York.

香港

Now TWA goes all the way to Hong Kong to serve you better.

Getting to news sources is getting easier every day. Now, TWA goes all the way to Hong Kong. But we're not stopping there. We've applied for trans-Pacific routes linking Hawaii, Japan and Taiwan with our present system which will provide true 'round-the-world service. So that when news breaks, you'll have a fast line to a by-line.

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ATTWOOD (Cont'd from page 1)

from the jungles of bureaucracy to the canyons of Madison Avenue":

"There's always change. Today there are 16 magazines with a circulation of over 3 million each, and nonfiction dominates . . . America is becoming a younger country. You can't feed teenagers pabulum anymore. You've got to give them the facts. They want to understand the complexion of this revolutionary world. We've got to give them publications they can trust, in which they have confidence."

Attwood's third reason for "being glad to be back in the business" — "When I first met Mike Cowles, the Cowles concern consisted of *Look*, period. Now, it's *Look*, *Venture*, *Family Circle*, *Insider's Newsletter*, four newspapers, television, radio stations — and Xography."

That brought on the second piece of business for the evening — the opening of an OPC exhibition of the recently perfected Cowles-Eastman process of 3-D photography, called Xography.

The exhibit ranged from pretty-girl stocking models to "in depth" photos of complicated surgical operations all looking the next thing to real life.

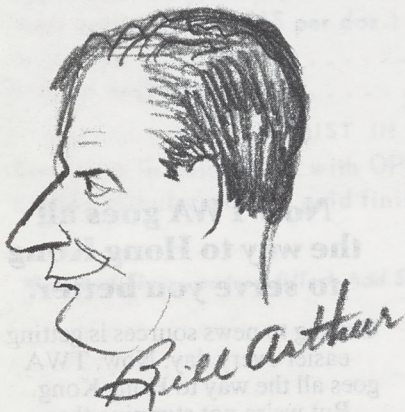
The 3-D process and its implications for the communications world were discussed by Marvin C. Whatmore, president of Cowles Communications; Richard Har-

mel, marketing director for Visual Panographics, Inc., and Arthur Rothstein, technical director of photography for *Look*. Look Editor William Arthur also was on hand.

"Three-dimensional photography gets high results," in terms of readership, said Harmel. "It costs a lot but is not expensive, because more people look at it," said Whatmore.

Judging from reactions of OPCers who attended, they agreed.

The evening was chaired by James Sheldon. Paul White was responsible for arrangements.



NEWS NOTES

FOREIGN NEWS USE INCREASES

A study by the Iowa School of Journalism indicates that papers have gradually been increasing the amount of foreign news used in their columns.

The survey, published by the school's *The Iowa Publisher*, also notes an especially sharp increase in use of Asia news in the last decade.

The study measured the amounts of foreign news used by two leading Iowa newspapers, which the publication called "an ideal locale" for examining changes from isolationism to international interests of newspapers and their readers.

TIME BUYS GRAPHIC SOCIETY

Time Inc. and the New York Graphic Society last week announced that Time had acquired substantially all the Society's assets for 45,000 shares of Time Inc. stock.

The New York Graphic Society group is among the world's leading publishers of fine art reproductions.

* * *

NBC PLANS LIVE PICKUPS FROM EUROPE REPORTERS

NBC News will televise a weekly series with live reports from Europe and Asia correspondents if arrangements to use satellites for this purpose can be worked out. Series will start early next year.

WORLD-WIDE

(Cont'd from page 1)

'em. They keep thinking the water's been shut off.

How're you going to keep them back in New York? Ted Shabad, after slogging it out in Moscow for four and a half years, is taking a vacation from his current desk assignment in New York. Where? Moscow — two weeks starting just before Christmas, according to the last info available here. Ted will find Ray Anderson holding the Times fort alone. Peter Grose is off on three months leave, not expected back until mid-February. Another Timesman, International Edition General Manager Zoltan J. Havas, swung into Moscow from Paris for a couple of days at the end of November.

Christmas means a breather in London for the Christian Science Monitor's Takashi Oka and family. Oka makes his break Dec. 19. The Baltimore Sun's Steve Nordlinger has already left for Paris. After covering Soviet Premier Alexei Kosygin's tete-a-tetes with de Gaulle, Steve will drop in to London to participate in a Baltimore Sun year-end roundup TV film, then hop to Turkey, there to rejoin the touring Kosygin.

UPI's Henry Shapiro headed back to Moscow after a working vacation that included a speech in Honolulu, a visit with his daughter in California and stop-overs in New York and London on the way home. Tom Brown, UPI's Helsinki manager, and Ray Moseley, on his way to re-assignment after two years as UPI Cairo Manager, handled the vacation relief chores.

But Ludmila Shapiro wasn't the only UPI wife to get a break from Moscow in November. Barbara Longworth (Dick's wife) and Helene Bruns got to Helsinki Nov. 27-Dec. 3. Also Christmas shopping in Helsinki were Tilly Young, wife of Life's Peter Young, and Nadine Coleman, better half of AP's Fred Coleman.

Their husbands stayed on the job in Moscow, content in the knowledge that Saint Nick makes his home only a few miles outside Helsinki. He takes travellers' checks signed by correspondents' wives.

PARIS from BERN REDMONT

President de Gaulle's semi-annual news conference brought out the usual capacity crowd of close to a thousand. For the first time, a substantial number of unplanted questions were asked in an attempt to upset the script, but the General simply ignored those he didn't care to answer, and gave memorized replies to those he did. Among those who were in Paris for the conference were columnist Walter Lippman, NY Timesmen Rob-

IDE TICKER

from page 1)

ert Kleiman and Russ Baker, and a flock of London-based newsmen.

Morrill Cody, now Paris bureau chief for Radio Liberty, gave reception for boss Howland Sergeant. Francis Ronalds, former Radio Liberty chief here, has moved to Washington to become deputy director for programming, Voice of America.

Lucie Noel got a standing ovation from 200 ladies of American Women's Group in Paris for her capsule fashion show staged during recent luncheon. She persuaded 16 top fashion houses to send their most spectacular creations, with mannequins inside, to parade while she did synthesis of winter collections. Lucie, who is Paris fashion editor for AP, was introduced by group president Mrs. **Curtis Prendergast**, wife of Time-Life bureau manager.

Sydney Gruson, new editor of NY Times Intl. Edition in Paris, addressed American Club here.

Henry Tanner, NY Times bureau chief, on swing of North Africa.

New CBS staffer here is **Bill McLaughlin**, working under new bureau chief **Pete Kalischer**.

Recent Paris visitors: **Thomas A. Dozier**, London-based Time-Life Intl. European chief . . . **Harvey Edwards**, Chamonix-based free-lancer, who is doing NY Herald Trib pieces, an article for Playboy and book upcoming.

Your correspondent, Westinghouse Broadcasting, has been jetting in and out of Paris constantly in recent weeks: To Israel to cover border incidents and do a 15-part radio documentary, to Sweden for a 4-part documentary on the Ombudsman, which Mayor Lindsay favors for New York, and to Ft. Lauderdale, Fla., for WBC conference and lecture (Dec. 9-13).

As of Dec. 6, Paris Herald-Trib becomes The NY Herald Tribune — The Washington Post, and John Hay Whitney will have a Ritz reception for Mrs. Katherine Graham to celebrate the occasion.

Stephen Laird, France-Actuelle, is also doing Fortune Magazine pieces now.

Joel Blocker, Newsweek bureau chief, back from US visit.

B.J. Cutler, former Paris Herald-Trib editor, is back here after US trip, reporting now for Scripps Howard.

Bernard Nossiter, Washington Post, back from Sofia where he covered Communist Party congress.

WASHINGTON. from **JESSIE STEARNS**

Antero Vartia, Counselor for Press and Cultural Affairs, Embassy of Fin-

IS PRINTING GOOD ENGLISH

By **KENNETH L. WHITING**

The Associated Press

SAIGON — *The Saigon Daily News* advised its readers on its third anniversary that none of its "hard-pressed typesetters can understand English — either written or spoken."

This came as no surprise to Americans living here. They open *The Daily News* and two other English-language newspapers with a shudder and close them in disbelief.

Sports fans learned from one recent edition that "the Littsbuegh Steelers upset the Eastern Conference Leading St. Lou's Cardinals..."

Then there was the soccer team which "got a gal in each half" and the hockey team which scored a "power play coal."

Police items are popular fare.

Alert customs police "seized 120 cases of whisky, most of it wine."

A reckless driver was discovered "simply collapsed over the wheel, reeking of wine and snoring away when traffic police turned UPI."

Bars advertise "reasonable welcome and warm prices." One night club promises "peasant hostesses," another has a "renowed orcestra" while a third claims its staff "is speaking good English."

Stockholders read recently that prices were higher on the New York Stock Exchange and that things looked better for "the economi."

Persons in the market for transportation were offered a car "in pir-fict condition."

Pin-up fans may have been delighted with a photo of an actress in

a bikini — but were startled to learn from the caption that she is "one of the most solicited starlets of Hollywood today."

In its anniversary issue this month *The Daily News* said: "Although it is a newspaper's primary purpose to inform, errors that creep in daily have kept enough people entertained to attract some readers that otherwise would have given up in disgust..."

US Sen. Milton R. Young, R-S.D., was greeted by the headline "Sent Young to invade Viet Nam." Young came here to look into graft and corruption in the handling of US aid. The front-page story had a white space where Vietnamese censors deleted detailed references to corruption.

Blank spaces in the middle of dispatches, editorials and even cartoons are common. Every other paragraph was neatly excised from one political analysis.

All copy is sent to the Ministry of Information for censorship. No official guidelines help the editors.

There is no censorship of news going out of the country.

Besides *The Daily News*, the English-language *Viet Nam Guardian* and *The Saigon Post* publish eight-page papers six days a week. *The Post* has a Sunday edition. All are morning papers selling for 15 piasters (about 12 cents).

Newsprint is rationed and monthly quotas do not meet the demand. Extra paper is purchased on the black market.

land, named chairman, Press Attaches Club in Washington, by 25 diplomatic press counselors who met Nov. 7 at the Danish Embassy.

The steering committee: Sidney H. Hebblethwaite, British Embassy; John M. Malone, Australian Embassy; Henri A. Hoogendoorn, Netherlands Embassy; Dan Pattire, Israeli Embassy; P. Hansen, Danish Embassy, and Miloslav Chrobok, Czechoslovakian Embassy.

One of the main goals of the club is to make the American way of thinking better known to the press attaches.

Their first luncheon meeting will be held in January with a prominent American as guest speaker.

The Club doesn't want to become overorganized as the membership will change constantly.

The chairmen will rotate. Each elected to serve from September through May.

The White House and Department of State and other press organizations welcome the club. The Washington press corps salutes the new club.

* * *

Many OPCers attended the Department of State foreign policy briefings last week as well as the reception given by Dean Rusk, Secretary of State. Among the members I saw were **James Sheldon**, of New York; **Dixon Donnelley**, Asst. Secy of State for Public Affairs served as moderator at the briefings; **Esther "Duchess" Van Wagoner Tufty**, **Hal Tufty**, and **Sarah McClendon**. The session closed with an address by Arthur Goldberg, US Ambassador to the United Nations.

* * *

John Montgomery, publisher-editor, Junction City Daily Union, accompanied (Cont'd on page 6)

Letters

CLUBHOUSE DATA

Recent letters and comments indicate there is a woeful lack of information about our OPC headquarters building and the arrangements by which we hold it. Note these facts:

FACT ONE. We get the building essentially free.

The building was purchased by the Correspondents Fund, a separate entity who are the legal owners, for a cash price of \$575,000, and to this has been added an investment of roughly \$273,000 in alterations and structural improvements.

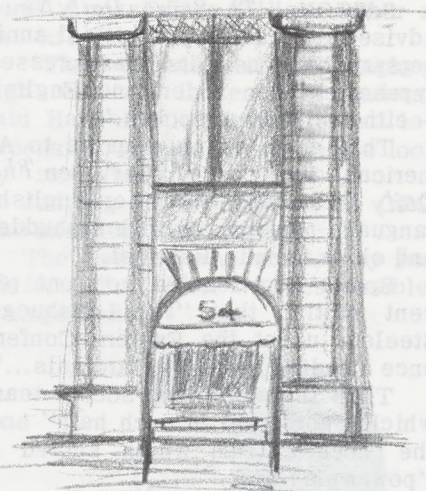
The Fund leased the building to the OPC for 99 years at a rent now running \$36,000 a year or \$3,000 a month.

But the OPC in turn rented out certain floors to other press and communication groups for a total rental income of \$54,000 per year. Taxes and prorated costs run less than \$15,000, so in effect the OPC is taking in more rent than it is paying out.

So I state that essentially the OPC has a free headquarters and Clubhouse. This is for an 11-story air-conditioned building in mid-Manhattan.

FACT TWO. The Club cannot sell the building and get the money from the sale.

The owner, the Correspondents Fund, is a charitable organization set up by charter under the laws of the State of New York. If the building is ever sold,



two things would have to prevail by law:

1. The Fund would have to get back its entire investment, \$848,000, before it could even consider sharing any part of any additional sales income with the Club. In short, they get \$848,000 off the top of any sale price.

2. The 99-year lease cannot be revoked unilaterally by either party.

3. The people who contributed money both for the original building and for the funds used for improvements gave this money for a World Press Center and an OPC headquarters. They have every moral expectation, if not legal right, to know that their money is being used for the purpose for which they contributed it.

FACT THREE. It is not the building that is causing the Club any financial problems anyway.

In fact, the Club practically broke even last year having a deficit of only a few hundred dollars, and it even made a profit on the last treasurer's statement of \$1,000.

The financial problem has been an operational one. It is salaries and food costs that are causing the major troubles. These would follow the Club into any premises where they maintained a bar or restaurant.

You can't lick this trouble by moving.

I hope this explanation will help everyone to understand that the Overseas Press Club is really very fortunate to have a quarters in the center of Manhattan that are for all real purposes free of rent. Moving to even one floor of a skyscraper would call for an annual rental of \$235,000 according to a survey we made before buying the present building. Where would the OPC get such funds to pay this kind of rent? Certainly not from operations.

John Wilhelm
Past President

NOMINATING RULES ON OPC AWARDS EASED

OPC members who can recall outstanding examples of journalism during 1966 but can't seem to locate tearsheets, etc., may nominate these for OPC Annual Awards without the physical material.

The rule requiring this material has been suspended for members only for this year. Other nominators — news organizations and others outside the Club will still be required to submit the necessary material.

Member nominators only will have to identify material with dates or approximate dates and publications or relevant media. The Awards Committee will take on the burden to locate the physical material.

World-Wide Ticker

(Cont'd from page 5)

Kansas Gov.-elect Robert Docking to Washington for interviews and guest speaker at the National Press Club.

* * *

Dan Kurzman, diplomatic reporter, Washington Post, taking a leave to write a book on the Palestine War.

* * *

Roving Ambassador W. Averell Harriman on a 12-day tour to London, Paris, Tunis and Algiers. Among the subjects being discussed are the aims of the Manila meeting and the prospects for peace in Viet Nam.

* * *

John Cauley, Chief Washington Bureau Kansas City Star, and **Phil Goulding**, Assistant Secretary of Defense for Public Affairs participated in panel before government information and publication officers.

Joe Rosepepe, Director of Information Internal Revenue Bureau was the moderator.

* * *

White House correspondents notice that White House Presidential Press Secretary **Bill Moyers** is turning more duties over to **George Christian**.

Moyers wants to leave the post and devote more time on preparation of Congressional messages and proposals to be sent to the Congress in 1967.

Many observers feel President Johnson will keep him on as Press Secretary and Christian will continue as assistant press secretary.

Christian is in the "hill country" with the President while Moyers remains in Washington working on White House programs.

(Cont'd on page 8)



Bulletin Committee Chairmen:

Alton Kastner David Resnick
Lawrence Stessin

Managing Editor: Sibby Christensen

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Send address changes to the attention of the OPC Business Office, all editorial and advertising matter to Miss Sibby Christensen, Overseas Press Bulletin.

Classified column advertising (not for commercial use): 50¢ per 40-space line. Must be received in written form by noon Mondays with advance payment. (No phone orders.) Commercial and display rates on request. Yearly subscription: \$10 NY local; \$12 US airmail; \$20 overseas.

Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.

Placement

New York:

M-218—Wanted: Executive Secretary. Two-girl office Assoc. Press Bldg. Top skills, steno, typing, light bookkeeping. Efficient, dedicated assistant. President corp. Starting \$125, contact Thomsen Newspapers, Inc. 50 Rockefeller Plaza, CI 6-2265.

M-217—Wanted: Public Relations firm seeks ambitious writer to place publicity on variety of accounts. Good opportunity for growth with firm. Starting salary \$7-8M.

M-216—Wanted: Writer with 2-3 years newspaper feature writing experience for non-profit organization. Imaginative, fast copy producer required.

SDX PLAQUE HONORS MURROW, KALTENBORN

A Sigma Delta Chi historic sites plaque was dedicated at the CBS Broadcast Center in New York City last week, citing the late *Edward R. Murrow* and *H. V. Kaltenborn*.

Murrow and Kaltenborn, who both died in 1965, were cited as symbols of CBS News "who helped set the organization's high standards for continuing excellence."

At a luncheon following the dedication, Newspaper Enterprise Association President *Boyd Lewis* presented a reminiscence, with slides, of the two men.

M-215—Wanted: Editor. World-wide organization with Brooklyn, N.Y., headquarters, seeking experienced writer and editor of house organs or commercial publications. Knowledge of printing, production required. B.S. or B.A. Journalism major preferred. Salary open.

M-214—Wanted: PR, imaginative self-starter to handle medium-sized book publisher's growing topical list; all media; press/radio copy; TV placement; author interviews. Challenging position with two assistants. Minimal supervision. Fringe benefits. Salary commensurate with experience and ability. Submit resume.

M-213—Wanted: News editor. Internationally oriented copy editor, skilled in rewrite and news judgement for new posts with leading New York City publisher. Business reporting background helpful, but will consider candidate with wire service, general newspaper or magazine experience. Top pay, benefits, advancement opportunities.

M-212—Wanted: PR writer with industrial, financial newswriting interests for well-established agency, with diversified clientele. College grad, 2-3 years editorial experience, school journals or daily experience helpful. Salary \$8M.

Please write c/o Box No. attention S.E. Kersen, Placement Com. Chairman, Overseas Press Club. Only members' resumes will be forwarded directly to advertiser. Also, please contact chairman by mail at OPC or by phone (MU 7-4100) re any openings you may wish to have advertised in the Bulletin on cost-free basis.

The Heald Machine Company — a subsidiary of The Cincinnati Milling Machine Co. — has been a major manufacturer of precision boring and grinding machines since 1826. Its machine tool products are used throughout industry both in this country and abroad in applications ranging from simple toolroom work to complete automated transfer lines and numerically controlled operations used in automobile production.

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PUBLIC RELATIONS

Classified

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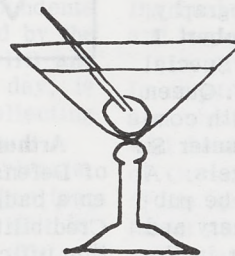
Membership

NEW MEMBERS AFFILIATE

Robert O. Campbell — Manager, Technical Information, American Machine & Foundry Company, New York, New York.

Michael W. Moynihan — Director of Public Affairs, The Port of New York Authority, New York, New York.

HAPPINESS IS



A 50c DRINK

(And free hors d'oeuvres)

Happy Hour

5:30 to 6:30,
Mon. thru Fri.
bar-brand drinks

PEOPLE & PLACES

By **BETTY ETTER**

ON THE GO: **Harrison Forman** off on a quick swing through the Far East. He plans to be back in time to spend Christmas with his family.

CHECKING IN: **Stanley Silbey** from Stuttgart, Germany . . . **William Camahan** from Italy.

NEW POSTS: **Egon E. Weck**, formerly public affairs consultant to the German Embassy in Washington, appointed PR manager of the International Division of Schering Corp. . . . New Executive Assistant (for Public Information) to New York City Finance Administrator is **Walter L. Kirschenbaum**. Kirschenbaum, until Dec. 3 Assistant Commissioner — Director of Public Relations and Information of the New York City Department of Licenses, was named by Finance Administrator Roy M. Goodman. He was sworn in Monday by Deputy Mayor Robert Price.

BOOKS: **James H. Pickerell's** "Vietnam in the Mud" (Bobbs Merrill) out Nov. 30 . . . **Elaine Shepard's** "The Doom Pussy" due out in January via Trident, with the dedication "For **Dickey Chapelle**, killed in action near Chu Lai in the sweat and gunpowder on patrol with her beloved Marines." The book is about the flying men in Viet Nam, particularly those who fly over North Viet Nam at night (from whose emblem comes the title). Elaine is just back from Hurlburt Field in Florida, where she was the only correspondent attending a reunion of fliers held at the NCO club there . . . "Come Ski With Me," by Stein Eriksen, edited by **Martin Luray**, published by W. W. Norton in time for Christmas gift-giving. Half the text is an autobiography, half is instructional . . . **Robert I. Queen's** "Creative PR for Your Special Events" now in its third printing. Queen has another handbook dealing with communications coming up . . . **Hunter S. Thompson's** "The Hells Angels: A Strange and Terrible Saga" will be published by Random House in January and in paperback by Ballantine later in the year. A segment of it appears in the January Esquire. Meanwhile the author has retired momentarily to Woody Creek, Colorado, to recuperate from his two years' work and numerous injuries, aggravations and insults, including a broken hand, broken nose, two broken ribs and 18 stitches in his head . . . "chronic trauma, nerve seizures and sporadic deliriums" . . . cancellation of his car insurance, suspended driver's license and several hundred dollars in traffic fines. And now, says he, "after stomping me into a coma last fall, the

Hell's Angels have announced that they will sue me for 'defamation of character' when the book comes out. I am looking forward to getting back to the relative peace and quiet of covering some foreign revolution."

ARTICLES: **Jack Harrison Pollack's** "The Kids Who Won't Take 'Yes' for an Answer" featured in Dec. 4 Parade . . . **Jack Galub's** piece on how to write to GIs in Woman's Day, which has also accepted his articles on making homes burglar-resistant and getting the best in color TV reception. Jack is just back from covering the English-Speaking Union's National Council meetings aboard the SS Brazil . . . **Egon E. Weck** has an article on skiing in the December issue of the Washingtonian . . . **Connie Soloyanis** has sold a lengthy piece on Ibn Saud's life in Athens to the NY Sunday News.

RADIO & TV: **Gerold Frank** discussed his new book, "The Boston Strangler," on NBC's Monitor Dec. 3 and on the Joe Franklin Show (WOR) Dec. 6 . . . **Matthew Bassity** interviewed on the Arlene Francis Show and Kaleidoscope on his new book, "The Magic World of Roses." . . . **Henry J. Taylor** guested on the Sandy Lesburg Show (WOR) Nov. 30.

SPEAKERS: Rome-based **Irving R. Levine** will be one of six NBC news correspondents who will make a personal-appearance tour of four cities — Pittsburgh, New York, Washington and New

OVERSEAS TYPES: SEND IN THOSE POLLS

Responses to the Bulletin's top stories poll are beginning to come in, ahead of the Dec. 15 working deadline.

Overseas members who have not done so are urged to get their poll forms in the mail immediately for inclusion in the roundup.

Poll results will be published in several weeks; *Bulletin* editors note some trends already emerging — both for the top 1966 stories and news trends foreseen in 1967 — on the basis of answers already in.

Orleans — beginning Jan. 3 . . . **Edna Kaula** to Texas on a statewide lecture tour as guest of the State Libraries. Her subject: Africa . . .

HONORS: **Dana Adams Schmidt**, of the NY Times London bureau, received an honorary degree of Doctor of Letters from his alma mater, Pomona College, in California . . . **General Omar N. Bradley** and **William F. Buckley, Jr.**, to receive freedom awards "for distinguished leadership in combatting communism" at a dinner given by the Order of Lafayette at NY's Plaza Hotel Dec. 12.

FULL TREATMENT: Former OPC prexy **Dick Johnston** is receiving Page One treatment in the NY Times European edition, according to just-returned **Aaron Einfrank** of the Toronto Telegram.

EVERYBODY WELCOME: **Edward L. Bemays** writes from Boston that the \$5000 award competition announced in this column Nov. 26 is not limited to Foundation members. Contributions from all the members are welcome.

WORLD-WIDE TICKER

(Cont'd from page 6)

Arthur Sylvester, Assistant Secretary of Defense for Public Affairs, was given a badge, which reads: "Ambushed at Credibility Gap," by Pentagon information officers in Viet Nam.

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Robert S. Boyd named chief, Washington Bureau, Knight Newspapers, succeeding **Edwin A. Lahey** on Jan. 1.

Lahey will be chief correspondent of the papers.

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Lawrence Blochman will conclude his assignment as the civilian member of the Foreign Service selection board within two weeks. He reported for this duty in Washington two months ago.

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Walter Trohan, chief, Washington Bureau of Chicago Tribune, elected president of the Gridiron Club succeeding **J. R. Wiggins**, editor of The Washington Post.

Nat S. Finney of the Buffalo News was chosen vice president of the 50-man membership.

Other officers for 1967 are **Julius Frandsen**, UPI, secretary; **Richard L. Wilson**, Cowles Publications, treasurer; **Frederic W. Collins**, Ridder Publications, historian. Executive committee: **John Hightower**, AP; **William F. Pyper**, Booth Newspapers, and **Edward W. Lewis**, New York Daily News. **Grant Dillman**, UPI news editor, was elected to active membership.

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